



PEMBROKE CHAMBER OF TRADE

NOTES OF MEETING:	Chamber of Trade
DATE:	Monday 5th February 2018
Attendees	Stephen Thornton(Chairman), Claire Short (Secretary) David Halstead (Vice Chairman), Gethin Rees (Treasurer), Jonathan Grimes (Just Great Design & Print), Chris Scholfield (The Castle Inn), Andy Evans (Monddi), Jon Ryan (Wisebuys), Mena Williams & Caryl (Eastgate Gallery), Emma Dewhurst (Eaton House B & B), Owen(Pembrokeshire Chilli Farm), Pete (Harris & Bassett), Jayne (Meadow Bakery), Daphne Bush, Jon Davies (Lamphey Park), Stephen
Apologies	Simon(NDToy Insurance), Joanne Owen(Owen &Owen), Jon (Pembroke Castle), Russell Grimsley (RWG Auctions), Beth (Food at Williams), Richard Ormond (Guy Thomas), Deborah Wilcox (Floral Design), Aaron Carey, Tina (Thats Nice), John Short (JS Oven Cleaning), Andrew McDonald (Bevan & Buckland), David (Hope Inn), Judith Lappin (Penfro B&B), Paul Southwick (Main Street Music), James Beresford (Original Tile & Bathroom)

	Item Discussed	
1.	Agreement of minutes from previous meeting	No minutes to approve from last meeting
2.	Treasurers Report	Balance on account £2440.93

<p>3.</p>	<p>Matters Arising</p>	<p>Heritage Centre/ Castle Terrace Stephen said that PCC has 1.5 million that was for the regeneration of Castle Terrace however the Welsh Government want that back as it has not been used. The estimated cost to regenerate the site is 3.5 million. Stephen said that members of the Welsh Government have had a tour of the site.</p> <p>Stephen said that there are two funding streams possibly available to regenerate the site we need to work with the council to access the funding and move the issue to Cardiff using our national heritage of Pembroke.</p> <p>Stephen suggested that we could consider a Development trust model that has worked in other towns. This involves buying up properties in the high street and renting out as a not for profit in partnership with the council.</p> <p>Stephen said that the company Amion that the regeneration team has been working with has calculated that a new Heritage Centre in Pembroke would break even after 3 years. A Heritage centre would include visitors centre, virtual reality, cafe, library, tourist information, community hub.</p> <p>Visit Pembroke Launch Event- 8th June 2018 to coincide with the Flower Festival taking place at the Castle. Stephen said that this event is to bring the eyes of Cardiff to Pembroke inviting MP's from Cardiff to officially launch the Visit Pembroke website but to also show them the plans for a Heritage Centre for Pembroke. David suggested that some of our new locally made products could have a stall at the event to showcase local available products. Claire suggested to join in with this event we can encourage the shops and business's to have flowers outside or in windows but not to obstruct the public footpaths.</p> <p>Visit Pembroke Website & Facebook Page</p> <p>Claire said that we are now running winning competitions on the website page on a regular basis and that the prizes are being donated by shops and business's on the high street. This gives the business advertising for their business and increases traffic to the website page. If anyone wants to donate a prize for the face book page please email Claire. We now have over 900 followers on the facebook page and this is increasing and on the 1st completion the post was seen by over 77,000 people.</p> <p>Co-op - Richard Ormond has asked that information that the Co op building was sold before Christmas and has been sold to a Leicester based developer at this time we have no more further information on the plans for this building.</p>
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4.	A.O.B	<p>Discussion within the group about a town guide and signs to show where the shops are.</p> <p>Stephen said that Natwest Bank is due to close and that the building is owned by them. Stephen said that he has had a meeting with Natwest and they have advised that the decision has been made and there will be no further consultation. Natwest have offered a van on the commons once a week and also the services of a community banker for those that are unable to get out to the van. Stephen said that he has contacted Simon Hart as he is in a better position to possibly assist.</p> <p>Town Walls Event- Daphne said that she is organising the Party in the Castle again this year on the 14th July the cost is £12.50 for a family and £5.00 per adult.</p> <p>Next Meeting Monday 5th March The Castle Inn 6.00pm</p>
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