



PEMBROKE CHAMBER OF TRADE

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| NOTES OF MEETING: | Chamber of Trade |
| DATE: | Monday 5th March 2018 |
| Attendees | Stephen Thornton(Chairman), Claire Short (Secretary) David Halstead (Vice Chairman), Gethin Rees (Treasurer), Jonathan Grimes (Just Great Design & Print), Chris Scholfield (The Castle Inn), Owen & Michelle (Pembrokeshire Chilli Farm), Pete (Harris & Bassett), Jon Davies (Lamphey Park), John Short (JS Oven Cleaning), David (Hope Inn), Richard Ormond (Guy Thomas), Tina Smith (Saltwater Studios), James Beresford(Original Tile & Bathroom), |
| Apologies | Simon(NDToy Insurance), Joanne Owen(Owen &Owen), Jon (Pembroke Castle), Beth (Food at Williams), Deborah Wilcox (Floral Design), Aaron Carey, Tina (Thats Nice), Andrew McDonald (Bevan & Buckland), Judith Lappin (Penfro B&B), Paul & Christine Southwick (Main Street Music), Andy Evans (Monddi), Emma & Gareth Dewhurst (Eaton House B & B), Jayne (Long Meadow Bakery), Daphne Bush |

| | Item Discussed | |
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| 1. | Agreement of minutes from previous meeting | Minutes Approved |
| 2. | Treasurers Report | Balance on account £2460.93 |

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| 3. | Matters Arising | <p><u>Heritage Centre/ Castle Terrace</u></p> <p>Stephen said that PCC have 1.5 million that was intended for the development of South Quay. Stephen is meeting with PCC on 15th March to obtain their agreement that 1 million can be allocated to the South Quay. The Welsh Government in Cardiff want the remaining 0.5 million to be paid back to them.</p> <p>Stephen said he will be putting together a development brief for a visitors centre / community hub for Pembroke. Neyland has recently got money for a community hub this fits in with the PCC current plans for areas. Stephen will put forward to town council and then meet with Ian Wesley to discuss for Pembroke.</p> <p>Richard said that the current planning permission for the whole site including the Darklin is 5 shops including 16 flats.</p> <p><u>County Fair</u></p> <p>Stephen said that he has contacted the chief executive of the County Show about the possibility that we have a Visit Pembroke area at the county show. This would be for us to showcase Pembroke. Stephen to invite the chief executive to attend the next chamber meeting.</p> <p><u>Agricultural shows</u></p> <p>Gethin suggested that we may be able to access other agricultural events in order to promote Pembroke and agreed to invite Pembrokeshire tourism to the chamber meeting on Monday 7th May.</p> <p><u>Flower Festival/ VIP event 8th June</u></p> <p>Stephen said that the VIP event co-insiding with flower festival in the Castle will be to launch the branding of Pembroke. Further information on layout of the event will follow as meeting with the sub committee organising had to be re arranged due to adverse weather conditions.</p> |
| 4. | A.O.B | <p><u>Visit Pembroke Town Guide</u></p> <p>Claire said that we are looking at doing a town guide for Pembroke with adverts for the businesses in Pembroke also to include useful information and a map of Pembroke in the centre to enable visitors and locals to be aware of what and where various businesses are. Claire to email out to gauge interest in this.</p> <p>Next Meeting Monday 9th April at The Hope Inn 6.00pm</p> |